

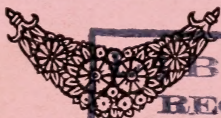
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62.09

# The Peerless Three



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★ JUL 17 1923 ★

U. S. Department of Agriculture.

## QUEENS OF THE YELLOW

*Yellow Resident carnation,  
Joanne Wessenhoff, Oriole (H.M.)*

MARCH 1911

OFFERED EXCLUSIVELY BY

California Rose Company

POMONA, CALIFORNIA

# The New Yellow Hybrid Tea Rose

## Yellow President Carnot

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### A BUD VARIATION

FROM

Sou. du President Carnot

Now offered for the first time. Stock limited and buyers should place their orders at once. The plant is inclined to be rather more symmetrical in growth than the parent; with lighter green foliage, which is entirely clean and free from black spot. Bloom of the same superb style and texture as Carnot with a tendency to hold in bud longer and carry better; produced on perfect stems. The color is a solid, perfectly clean, live waxy golden yellow; free from all muddiness or apricot tints. Promises to be an ideal garden rose and one of the most valuable acquisitions to our very limited stock of of really good yellow varieties.

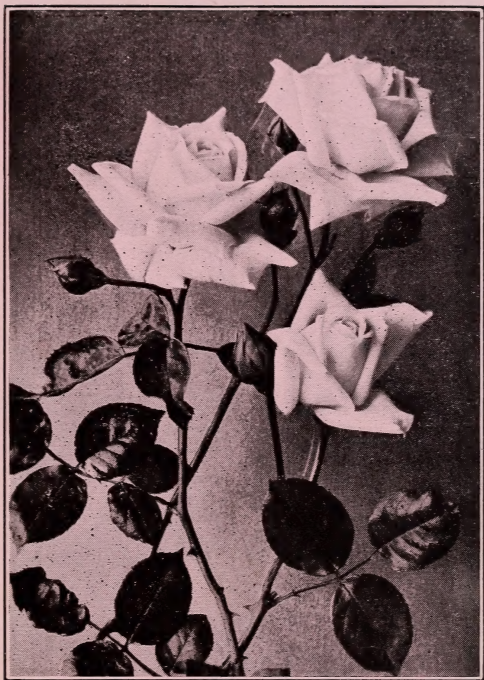
### YOUNG PLANTS

\$2.50 per 10

\$25.00 per 100

\$250.00 per 1000

California Rose Co., POMONA, CAL.



**WE KNOW** 

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AND THE ONLY WAY FOR

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**YOU TO KNOW**

IS FOR US OR SOME ONE ELSE TO TELL YOU



# **That**

We are in the ***Rose Business***—  
Nothing else.

We grow ***More of Them***—the  
Everblooming sorts—than any  
concern in the U. S.

All stock is on ***own roots***—the  
kind for ***everyone, every-  
where.***

IN ADDITION TO OUR ENORMOUS  
QUANTITY OF

Field Grown Roses

WE HAVE A

Half Million Young  
Plants

We have been right in this business here in  
Southern California for over ten years;  
shipping to every state in the  
Union, and

***We Know How***

# **That**

***Our Roses are the Best Ever  
this year.***

***Our Prices are Right for  
Right Stock Put up Right.***

With our way of ***Light Packing for  
Express*** without boxing, transportation  
charges anywhere are very reasonable and  
neither these charges nor the time in trans-  
sit is any bar to your doing business with us.

## **If You Want the Best**

and the tender as well as the hardy—the  
right varieties,—well the man who knows is  
aware that you havn't them unless they  
came from

## **California Rose Co.**

If You Are Not on Our Mailing List  
it Will Pay You to Insist Upon  
Being There.

**That**

Tomorrow Never  
Comes

We will be delighted to hear from  
you, and assure you  
**PERSONAL ATTENTION**

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***California Rose Co.***  
***POMONA, CAL.***

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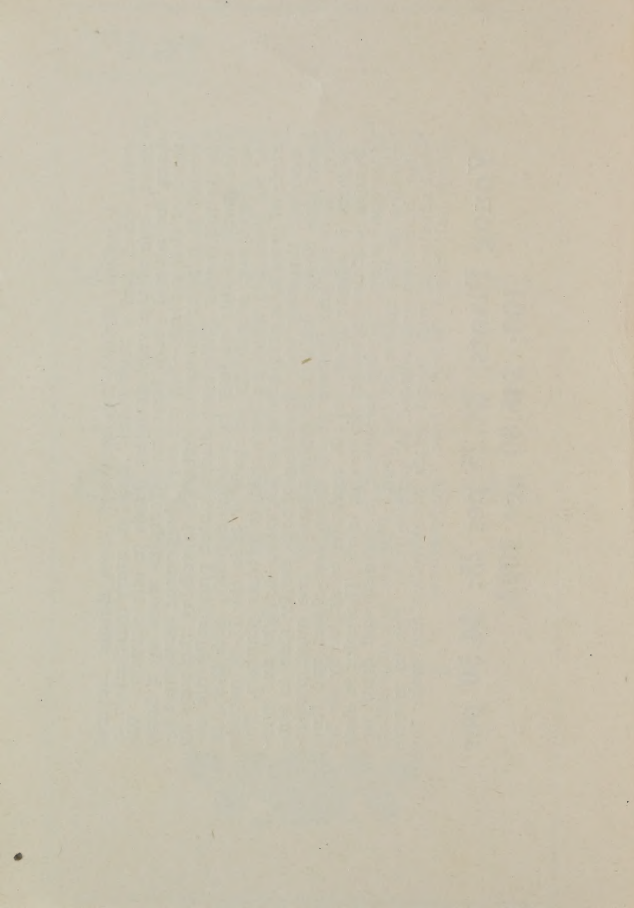
*By Order of the Sales Committee*





A yellow, Hybrid Tea sent out from Europe several years since, and a "100 Point" Rose in every particular; in short, one of the very grandest Roses in our nursery. We have for several years bent our efforts to work up a large stock of this variety,—but not until the present have we succeeded to a point where we felt safe in talking the rose up to its full merits. We have disseminated practically the entire stock of this variety in existence today, and there is, we might say, practically no stock of it in the U. S. outside of our own and what we have sold to private planters. The style of growth is very similar to Kaiserin—upright and symmetrical, throwing long flowering shoots amply able to support the flower without drooping; one of the most persistent bloomers and flowers at all times first-class; and from reports it adapts itself to all sections; is as hardy as La France or Kaiserin so far as we can learn. The color is clear lustrous yellow, varying somewhat in richness and depth according to the season of the year. Flowers are of medium size, buds long and pointed, of perfect form; rich in texture and substance; with broad petals which reflex and make the ideal half-blown flower. True Tea fragrance.

**Young Plants, \$1.25 per 25; \$4.50 per  
100; \$45.00 per 1000.**



# Joanne Wessenhoff

(H. T.)

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## YOUNG PLANTS

**\$1.00 per 25                      \$4.00 per 100**

**\$37.50 per 1000**

# ORIOLE (H. T.)

This Rose is a "TOP NOTCHER" in every way. A "sport" the original plant being raised by an amateur,—the parent plant being destroyed before we came into possession of the rose,—and thus we are unable to state the parentage. Style of growth similar to Kaiserin; upright, clean, with unusually good foliage for Hybrid Tea stock and with us always free from spot or disease. Foliage and wood rather light green in color; wood fairly smooth; a persistent and constant bearer of the very finest grade of bloom which never seems to come ill-shaped or to blight; buds long, deep, pointed, retaining their shape unusually well; when matured, opening freely; medium full; petals of splendid substance and beautiful satiny texture. Color, golden yellow, clean and clear with no fawn or muddiness at any time; a lustrous, live color not common in yellow roses.

## The Price for Young Plants

Per 25, \$2.00

Per 100, \$7.00

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# California Rose Company

POMONA, CALIFORNIA